

## **2025 OLD LOUISVILLE HIDDEN TREASURES GARDEN TOUR GUIDEBOOK ADVERTISEMENT INFORMATION**

### **General Specifications**

The Guidebook is a 5-1/2" x 8-1/2" saddle stitched booklet. The cover is printed full color, with full bleeds. The inside pages are printed digital black and white with no bleeds. The print run is 1200 books.

### **Advertisement Specifications**

Ads are available in the following sizes:

- Outside Back Cover – 5-1/2" wide x 8-1/2" tall, full color, full bleed (reserved for Presenting Sponsor)
- Inside Front Cover – 4-1/2" wide x 7-1/2" tall, full color @ \$350.00 (reserved for Platinum Garden Sponsor)
- Inside Back Cover – 4-1/2" wide x 7-1/2" tall, full color @ \$350.00
- Full Page Inside – 4-1/2" wide x 7-1/2" tall, black & white @ \$250.00
- Half Page Inside – 4-1/2" wide x 3-3/4" tall, black & white @ \$175.00
- Business Card Inside – 3-1/2" wide x 2" tall, black & white @ \$100.00

### **For more information and to submit artwork, contact:**

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