



## 2025 Old Louisville Garden Tour Sponsorship Opportunities

### Presenting Sponsor (\$2,500 Level)

- Your logo on
  - Large banner at the Garden Tour Registration Booth
  - Your logo/name on "Garden Tour Friend" yard signs displayed throughout the neighborhood
  - Sponsor Thank You board displayed during:
    - Hidden Treasures Garden Tour
    - St. James Art Show
  - Displayed on the Garden Tour website for one year
  - Facebook & Instagram messages
  - Featured in Second Street Neighborhood Association newsletter
- Full-color ad on the back of the Garden Tour Guidebook provided to all garden visitors (\$400 value)
- Invitation to the Garden Tour Kickoff party
- Eight complimentary tickets to the Garden Tour (\$200 value)
- First right of refusal for next year's Garden Tour
- Social media coverage on Facebook, and Instagram

### Platinum Garden Sponsor (\$2,000 Level)

- Your logo on
  - Large Banner at the Garden Tour Registration Booth
  - Signs promoting your sponsorship at each garden
  - Sponsor Thank You board displayed during:
    - Hidden Treasures Garden Tour
    - St. James Art Show
  - Displayed on the Garden Tour website for one year
  - Featured in Second Street Neighborhood Association newsletter
- Full page color ad inside front or rear cover of Guidebook provided to all garden visitors – (\$350 value)
- Invitation to the Garden Tour Kickoff party
- Six complimentary tickets to the Garden Tour (\$150 value)
- Social media coverage on Facebook and Instagram

## Gold Cup Sponsor (\$1,500 Level)

- Your ad on back of a Garden Tour Koozie Cup which will be given to all visitors
- Your logo on
  - Large Banner at the Garden Tour Registration Booth
  - Sponsor Thank You board displayed during:
    - Hidden Treasures Garden Tour
    - St. James Art Show
  - Displayed on the Garden Tour website for one year
  - Featured in Second Street Neighborhood Association newsletter
- Invitation to the Garden Tour Kickoff party
- Four complimentary tickets to the Garden Tour (\$100 value)
- Social media coverage on Facebook and Instagram

## Gold Fan Sponsor (\$1,500 Level)

- Your ad on back of the Garden Tour fan/map given to all visitors (fan is the admission ticket to the event)
- Your logo on
  - Large Banner at the Garden Tour Registration Booth
  - Sponsor Thank You board displayed during:
    - Hidden Treasures Garden Tour
    - St. James Art Show
  - Displayed on the Garden Tour website for one year
  - Featured in Second Street Neighborhood Association newsletter
- Invitation to the Garden Tour Kickoff party
- Four complimentary tickets to the Garden Tour (\$100 value)
- Social media coverage on Facebook and Instagram

## Gold Garden Sponsor (\$1,000 Level)

- Your logo on
  - Large Banner at the Garden Tour Registration Booth
  - Signs promoting your sponsorship at each garden
  - Sponsor Thank You board displayed during:
    - Hidden Treasures Garden Tour
    - St. James Art Show
  - Displayed on the Garden Tour website for one year
  - Featured in Second Street Neighborhood Association newsletter
- Full page black & white ad adjoining the sponsored garden in the Garden Tour Guidebook provided to all garden visitors – (\$250 value)
- Invitation to the Garden Tour Kickoff party

## Old Louisville “Hidden Treasures” Garden Tour Sponsorship Opportunities

- Four complimentary tickets to the Garden Tour (\$100 value)
- Social media coverage on Facebook and Instagram

### **Silver Garden Sponsor (\$500 Level)**

- Your Name or logo on
  - Large banner at the Garden Tour Registration Booth
  - Signs promoting your sponsorship at each garden
  - Sponsor Thank You board displayed during:
    - Hidden Treasures Garden Tour
    - St. James Art Show
  - Displayed on the Garden Tour website for one year
  - Featured in Second Street Neighborhood Association newsletter
- Half-page black & white ad in Garden Tour Guidebook provided to all garden visitors – (\$175 value)
- Invitation to the Garden Tour Kickoff party
- Three complimentary tickets to Garden Tour (\$75 value)
- Social media coverage on Facebook and Instagram

### **Bronze Garden Tour Sponsor (\$250 Level)**

- Your Name or logo on
  - Large banner at the Garden Tour Registration Booth
  - Sponsor Thank You board displayed during:
    - Hidden Treasures Garden Tour
    - St. James Art Show
  - Displayed on the Garden Tour website for one year
  - Featured in Second Street Neighborhood Association newsletter
- Business card ad in Garden Tour Guidebook provided to all garden visitors – (\$100 value)
- Invitation to the Garden Tour Kickoff party
- Two complimentary tickets to Garden Tour (\$50 value)
- Social media coverage on Facebook and Instagram



31st Annual Old Louisville "Hidden Treasures" Garden Tour  
Saturday, June 21 and Sunday, June 22, 2025  
Tour Hours 10 am - 5 pm

***SPONSOR APPLICATION FORM***

Business/Organization Name: \_\_\_\_\_

\_\_\_\_\_

Billing Address: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email Address: \_\_\_\_\_

\_\_\_\_\_

Phone Number: (Office) \_\_\_\_\_ (Cell) \_\_\_\_\_

**Check One:**

- Presenting Sponsor (\$2500)
- Platinum Garden Sponsor (\$2000)
- Gold Cup Sponsor (\$1500)
- Gold Fan Sponsor (\$1500)
- Gold Garden Sponsor (\$1000)
- Silver Garden Sponsor (\$500)
- Bronze Garden Tour Sponsor (\$250)

Send the Completed Sponsor Request Application Form to:

**Zane Lockhart  
1322 S 2<sup>nd</sup> Street  
Louisville, KY 40208**

Or email: [hiddentreasures.gardentour@gmail.com](mailto:hiddentreasures.gardentour@gmail.com)

Or call: Mathieu Nunery, 317-341-3451



**Old Louisville  
Hidden  
Treasures  
Garden Tour**

**Questions:**

**2025 Old Louisville Garden Tour Sponsorship Opportunities:**

- **Presenting Sponsor (\$2,500 Level)**
- **Platinum Garden Sponsor (\$2,000 Level)**
- **Gold Cup Sponsor (\$1,500 Level)**
- **Gold Fan Sponsor (\$1,500 Level)**
- **Gold Garden Sponsor (\$1,000 Level)**
- **Silver Garden Sponsor (\$500 Level)**
- **Bronze Garden Tour Sponsor (\$250 Level)**